

Route 58 Corridor Economic Development and Land Use Master Plan

Dear Community Members:

What do you want your community to look like in 15 years? What type of shopping and entertainment experiences do you want? What types of housing and neighborhoods would you like to live in? What type of recreational opportunities would you like to see for yourself and your family members?

The Isle of Wight County Planning and Zoning Department would like to invite you to take a few minutes to fill out the enclosed Community Preference Survey to help us begin to envision your chosen future for the Route 58 Corridor.

This survey is the first step in the Route 58 Master Plan project. The next step will be a community meeting for residents to respond to a Visual Preference Survey to give you input on the future look of the corridor. The results of these surveys will be compiled and presented in a community input report and used to guide the development of the Master Plan over the next 12 months.

**PLEASE JOIN US IN DETERMINING WHAT THE FUTURE OF
ROUTE 58 WILL BE!
RETURN YOUR SURVEY BY SEPTEMBER 1ST!**

Please return surveys and direct any questions to:

*Jamie Oliver, Long Range Planner
Isle of Wight County Department of Planning and Zoning
PO BOX 80
Isle of Wight, VA 23397
(757) 365-6336
joliver@isleofwightus.net*

More information on this project can be found at www.iwus.net.

General

1. Today's Date _____
2. When discussing "your community" do you refer to:
 - _____ Camptown
 - _____ Union Camp
 - _____ Carrsville
 - _____ Colosse
 - _____ Southern Isle of Wight
 - _____ Other : _____

If you are a community resident (homeowner or renter), please complete the section below. If you are a community business owner or property owner who does not currently reside in the Corridor study area, please skip to Section II.

Section I. Community Residents

1. What hundred block and street do you live on (example: 1700 Main Street)?
2. How long have you lived in the community? Please check one.
 - _____ less than 6 months
 - _____ 5 to 10 years
 - _____ 20 to 40 years
 - _____ 1 to 5 years
 - _____ 10-20 years
 - _____ 40 or more years
3. Are you a life-long resident? Please check one.
 - _____ Yes
 - _____ No
4. What is your community's greatest strength?
5. What is your community's greatest weakness?
6. How would you describe your community to a potential homebuyer or stranger interested in your community?
7. Is transportation an issue in your community? Please check one.
 - _____ Yes
 - _____ NoPlease explain:
8. Do you walk, cycle, or use mass transit within your community?
 - _____ Yes
 - _____ No

9. *If you could change one thing about your community, what would it be?*

If you are a community business owner (resident and/or non-resident) please complete Section II. All other respondents, please skip to Section III.

Section II. Community Business Owners

1. *What hundred block and street is your business on? (example: 3500 Hartford Road)?*

2. *Do you also reside in the community? Please check one.*

Yes No

3. *How long has your business been a part of the community? Please check one.*

less than 6 months 1 to 5 years
 5 to 10 years 10 to 20 years
 20 to 40 years 40 or more years

4. *What are your future plans for your business? Please check all that apply.*

Maintain existing status
 Expand at current location
 Relocate within the community
 Relocate outside of the community
 Other: _____

5. *Number of employees:* _____

6. *Are the majority of your employees:*

Residents of the community
 Non residents

7. *Where do the majority of your current customers come from?*

8. *What is the greatest strength of your commercial district?*

9. *What is the greatest weakness of your commercial district?*

10. *How has your business contributed to the community? How can you further contribute to the community?*

If you are a non-resident property owner, landlord, or other community stakeholder not previously identified, please complete Section III.
All other respondents please skip to Section IV.

Section III. Other Community Stakeholders

1. *What is your status and/or location within the community?*
2. *Are you a property owner? Please check one.*
 Yes No
3. *How long have you been part of the community? Please check one.*
 less than 6 months 1 to 5 years
 5 to 10 years 10 to 20 years
 20 to 40 years 40 or more years
4. *Do you plan to continue as a stakeholder in the community? Please check one.*
 Yes No
If not, please explain:
5. *How have you contributed to the community? How can you further contribute to the community?*

All respondents please complete Section IV.

Section IV

A. Community Characteristics

1. *Do you use the current businesses located along the Route 58 Corridor? Please check one.*
 Yes No
If no, please explain:
2. *Where do you do the majority of your daily shopping? (example: groceries, pharmacy, clothing)*
3. *Where do you do the majority of your specialty household shopping? (example: furniture, appliances, home décor)*
4. *If you could change one thing about the Route 58 Corridor, what would it be?*

5. How would you rate the following characteristics of the Route 58 Corridor? Please check one rating for each element.

	Poor	Fair	Good	Excellent	Comments?
Overall Visual Appearance					
Parking Availability					
Traffic Flow					
Pedestrian/ Bicycle Access					
Shopping Opportunities					
Storefronts/ Signage					

6. What other elements would you consider important in describing the character of the Route 58 Corridor?

B. Commercial Preferences

1. What type of business operation do you prefer to patronize? Please check one.

- Individual locally-owned businesses (example: Joe's Pizza & Pasta)
- Locally-owned franchises (example: Southern Food & Gas)
- Regional/national chains (example: Applebees)
- No preference, price is more important
- No preference, quality/selection is more important
- No preference, location is more important

2. What type of business district do you prefer to shop in? Please check one.

- Mixed business and residential, park once and walk or use public transportation (example: City Center at Oyster Point, Newport News)
- Multiple stand alone businesses with individual parking facilities (example: Mercury Blvd, Hampton)
- Shopping Center/Strip Mall with shared parking and connected store fronts (example: Bennett's Creek on Route 17, Suffolk; Eagle Harbor on Route 17, Carrollton)
- Enclosed shopping mall (example: Chesapeake Square, Chesapeake)
- One stop shop, stand alone business with individual parking lots (example: Wal-Mart, Target)

3. For the following questions, please rank the choices as #1 through #4 with 1= most desired option for your community and 4=least desired option for your community. The following business names are meant to convey an example, not necessarily specific retailers. Please consider the named retailer, or something of similar size, scale, price range, selection, and ownership type.

A. Grocery Shopping

- Wal-Mart
- Farm Fresh
- Whole Foods
- Save A Lot
- Other: _____

B. Hardware Store/Building Supplies

- Wal-Mart
- Lowes
- True Value
- Saunders Supply (Chuckatuck, Suffolk)
- Other: _____

C. Auto Parts and Repair

- Advanced Auto
- Jiffy Lube
- Rhodes Garage (Windsor)
- Wal-Mart
- Other: _____

D. Restaurant

- McDonalds
- Smithfield Inn
- Applebees
- Checkers (Windsor)
- Other: _____

E. Hotel/Visitor Lodging

- Super 8 Motel
- Hampton Inn
- Smithfield Station
- The Renaissance (Portsmouth)
- Other: _____

C. Residential Preferences

1. What housing types are needed in your community? Please check all that apply.

- Single Family Homes
- Duplexes
- Triplexes

- _____ Townhouses
 - _____ Condominium Flats
 - _____ Garage Apartments/Granny Flats (as accessory to main house)
 - _____ Carriage Homes
 - _____ Age-restricted Units
 - _____ Assisted-living Units
 - _____ Rental, Single Family Homes
 - _____ Rental, Duplexes
 - _____ Rental, Triplexes
 - _____ Rental, Apartments/Flats
 - _____ Rental, Townhouses
 - _____ Workforce Housing
 - _____ Affordable Housing
 - _____ Other: _____
- Additional Comments? _____

2. *What issues are you most concerned about regarding new housing in your community? Please choose your top 4 concerns and rank them #1 through #4 with 1=most concern and 4=least concern.*

- _____ Property Values/Land Prices going Up
- _____ Property Values/Land Prices going Down
- _____ New Home Affordability
- _____ Increased Crime/Lack of Police Service
- _____ Traffic
- _____ Job Availability
- _____ School Capacity
- _____ Fire/Emergency Services
- _____ Density (number of houses allowed)
- _____ Visual appeal
- _____ Loss of Farmland/Open Space/Rural Character
- _____ Other: _____

3. *In developing new neighborhoods, which elements would you consider most important in creating quality communities? Please choose your top 4 choices, and rank them #1 through #4 with 1=most important and 4=least important.*

- | | |
|-----------------------------|--------------------------|
| _____ Architecture | _____ Color |
| _____ Building Materials | _____ Landscaping |
| _____ Signage | _____ Density/Lot Size |
| _____ Setbacks | _____ Road Width |
| _____ Sidewalks | _____ Parking |
| _____ Parks and green space | _____ Recreational areas |
| _____ Other: _____ | |

4. What amenities/services do you feel should be provided within walking distance, or 0-1/2 miles, of your home? Please check all that apply.

- Passive/low key Recreation (example: ponds, benches, walking trails, tot lots, green space)
- Active Recreation (example: ball fields, jogging/biking trails, pool)
- Prepared Food (example: fast food, casual dining)
- Visitor Lodging
- Health Care Professional Offices (example: doctor, dentist)
- Hospital/After-Hours Care
- Daily Retail and Services (example: dry cleaners, daycare, pharmacy)
- Consumer Retail and Services (example: clothing, hardware, décor)
- Civic Uses (example: churches, schools, libraries)
- Home based businesses (example: 0-3 employees)
- Multi-business shopping center/strip mall
- Large-box Retail (example: Wal-Mart)

5. What amenities/services do you feel should **NOT** be provided within walking distance or 0-1/2 miles of your home? Please check all that apply.

- Passive/low key Recreation (example: ponds, benches, walking trails, tot lots, green space)
- Active Recreation (example: ball fields, jogging/biking trails, pool)
- Prepared Food (example: fast food, casual dining)
- Visitor Lodging
- Health Care Professional Offices (example: doctor, dentist)
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- Home based businesses (example: 0-3 employees)
- Multi-business shopping center/strip mall
- Large-box Retail (example: Wal-Mart)

6. Do you have any additional comments on new residential development in your community you would like to share with us?

If you would like to receive direct notification of upcoming Route 58 Corridor planning events, public meetings, and workshops, please include your name, address, and email below.

Name _____
Address _____

Email _____