

***ISLE OF WIGHT COUNTY
BOARD OF SUPERVISORS***



***STRATEGIC PLAN
2009 – 2010***

*Adopted March 5, 2009
Revised April 16, 2009*

A community of CHOICE committed to excellence.

Isle of Wight County Values Statement

To sustain Isle of Wight County's stature as a COMMUNITY OF CHOICE for people, families and businesses alike while preserving and protecting our rural heritage, our bountiful mix of natural resources and our natural beauty for present and future generations.

Isle of Wight County Mission Statement

As a COMMUNITY OF CHOICE, Isle of Wight County is committed to providing an excellent quality of life for all citizens through the provision of fiscally responsible services and programs.



Isle of Wight County's Strategic Direction/Agenda 2009–2010

- 1. Managing growth and change.*
- 2. Economic well-being and quality of life.*
- 3. Effective governance and community partnerships.*
- 4. Funding the future.*

1. Strategic Direction: Managing Growth and Change

1. Establish a long-term funding strategy for the Isle of Wight County Purchase of Development Rights (PDR) Program and link with the County's Purchase of Agricultural Conservation Easement (PACE) Program.
2. Develop an implementation agenda for the Route 58 and Route 17 Master Plans.
3. Initiate a master plan process for the Route 460 corridor.
4. Develop a storm water strategy with the aid of a consultant for the County's Development Service Districts (DSD).
5. Determine the feasibility of developing and delivering water on a county-wide basis.
6. Collaborate with the Isle of Wight Planning Commission regarding the review of the County's Comprehensive Plan.
7. Develop a long-range master plan for County roads.
8. Identify local funding sources for road construction and road maintenance.

2. Strategic Direction: Economic Well-Being and Quality of Life

1. Develop a strategic plan for County recreation and park services. As a component of this plan, conduct a needs assessment to identify needed youth programs, services and facilities.
2. Explore the feasibility of managing a county-wide recycling program.
3. Refine and bring to fruition the Intermodal Park including a work force center.

3. Strategic Direction: Effective Governance and Community Partnerships

1. Add a Chairman's Message/Corner to the County's website.
2. Use internet technology as a strategy to inform citizens about County programs and services.
3. Update the Citizen's Guide to County Government; put it on the County's website and share it with government and social studies classes throughout the County School System.
4. Continue efforts focused on securing citizen feedback regarding County services and programs.
5. Sponsor a media roundtable focused on County programs and services.
6. Commit to Isle of Wight County's involvement in any discussions/studies involving the Chowan River Basin.
7. Continue discussions with Southampton County and the City of Franklin regarding the feasibility of a regional airport authority.

8. Review and refine the revenue sharing agreement involving the County and the City of Franklin.
9. In partnership with Southampton County and the City of Franklin, explore the feasibility of a regional water supply plan.
10. Examine, in partnership with area local governments, the feasibility of delivering selected local government services on a regional or consolidated basis.
11. Continue to be active with Virginia Association of Counties (VACo) and encourage all members of the Board of Supervisors to participate in the VACo and VA Tech sponsored Certified County Supervisor Program.
12. Examine, in partnership with County agencies, the feasibility of delivering selected local government services on a consolidated basis.

4. Strategic Direction: Funding the Future

1. Examine possible sources of funding for solid waste refuse collection and disposal as a contingency per the Southeastern Public Service Authority (SPSA).
2. Consider developing a bi-annual budgeting and financial planning process.
3. Link the County's Strategic Plan with the County's Comprehensive Plan and the county's Capital Improvement Plan (CIP).
4. Develop/refine fiscal forecast model for County programs and services.
5. Commission a study to examine County staffing needs and determine ways to enhance employee performance.
6. Develop and share with the public an annual report regarding County services and programs.
7. Commit, as funding allows, to provide County staff with training opportunities designed to improve performance.
8. Develop a Courthouse/Government Center amenity, as funding allows, such as a gazebo or sheltered area for outdoor use by staff members.
9. Examine the feasibility of bringing higher education off-campus training to the Isle of Wight County Government Center for staff development and education training opportunities.
10. Develop a financial policy statement the County can use with lending and rating agencies.